

HAGA 2023 BREEDERS DIRECTORY



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CED	BW	WW	YW	MARB
14	-0.5	95	156	0.22



AMGV 1502060

SIRE: DEER VALLEY GROWTH FUND

DAM: LONG HAUL PRINCESS E96A ET

LONG HAUL PRINCESS E96A



Bulls and Females for Sale

417-664-6936

Rumfelt Farms
Brad Rumfelt

10496 Bird Road
Phillipsburg, MO 65722

GENETIC POWER BULLS



JKGF 417 Justice F895

Genetic Power Annual Bull Sale || Second Saturday of February
Springfield Livestock Auction Center || Springfield, Missouri

J & K
Gelbvieh Farm Inc



Jerry and Karen Wilson
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618-521-8620

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PRESIDENT'S WELCOME

Welcome to the 49th year of the Heart of America Gelbvieh Association (HAGA). The association was created in 1974 to support breeders through the promotion and education of cattleman of the value of the Gelbvieh breed.

I would like to personally thank you for investing your time to review the HAGA Breeder's Directory representing Gelbvieh and Balancer® Breeders across the Heartland. This directory represents some of the Nation's best Gelbvieh and Balancer® Breeders. The focus of the Heart of America Gelbvieh Association is to support our membership as they work to produce outstanding production herds and to educate breeders and commercial cattlemen about the benefits of Gelbvieh influenced cattle. The association goals for the upcoming years includes helping breeders to grow and improve their production herds, increase connections throughout Gelbvieh and commercial cattle networks, provide an outlet for members to market their cattle and support educational efforts for young cattlemen and women. Member benefits include marketing through print and social media, trade shows, and education. The association also offers an annual scholarship for a graduating HAGJA member. In addition, the association is proud to offer the HAGA Showcase and Elite Online Female Offering in April 2023. The sale committee is also working to create and build a HAGA sale where only members can enter their selected cattle into the sale. We plan to become more proactive and interactive with the members and their concerns. Thank you again for supporting the farming and cattle industry. We hope everyone is doing a good and thank you for investing the HAGA.

Sincerely,

Brad Rumpfelt, President
Heart of America Gelbvieh Association

CABLE RIDGE FARMS



Cable Ridge Farms
Red Purebred Gelbvieh Seedstock
Ken and Sheila Hicks
13640 County Road 367L
Cross Timbers, MO 65634
ken_sheilahicks@yahoo.com
417/327/6274 417/773/2003

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Heart of America Gelbvieh Association



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2023 Missouri State Fair

*Eligible Females offered in 2023 HAGA
Showcase and Elite Heifer Futurity Sale
April 15, 2023*



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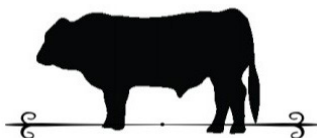


www.oklahomagelbvieh.com



2023 AGJA Southwest Showdown Western Regionals

May 26-28, 2023
Jasper County Fairgrounds,
Carthage, MO



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573-202-9039
573-201-1687
Riley4r1@wavecomputers.net

R&D Owen Farms



3G GRAND ENTRY 933G

CED	BW	WW	YW	MILK	TM	HP	PG30	STAY
10	2.2	89	137	18	62	4.30	0.84	15

Grand Entry 933G was our pick during the 2020 NWSS. He was Runner-Up in the People's Choice Balancer Bull Futurity and a Division Champion. He is a high performance bull that is structurally correct and has tremendous length of spine. We are excited about his first calf crop that his the ground this spring.



TJB REBEL YELL 804F ET

CED	BW	WW	YW	MILK	TM	HP	PG30	STAY
12	0.6	74	116	25	62	11.14	1.16	12

We purchased spring possession of Rebel Yell 804 at the Eagle Pass Ranch Dispersal. He was the 2020 NWSS Grand Champion Balancer Bull and the People's Choice Balancer Bull Futurity Champion. Reports about his first progeny are encouraging. We are excited about his potential and plan to use him heavily our program.



3G FRONTIER JUSTICE 029F

CED	BW	WW	YW	MILK	TM	HP	PG30	STAY
17	0.0	76	118	26	64	3.46	1.71	20

Frontier Justice 829F was our pick during the 2019 NWSS. He was Reserve Grand Champion Balancer Bull and Runner-Up in the People's Choice Balancer Bull Futurity. He has proven to be a tremendous heifer acceptable bull without sacrificing growth. A daughter was the Reserve Grand Champion Gelbvieh Female at the 2021 KY Beef Expo.



MS S & S FORTUNE 63X

Ms S & S Fortune 63X is our homo black, homo polled cornerstone donor that we own with S & S Gelbvieh. We have calves by Black Impact, Carolina Big Harvest, and coming this fall will be a big set by Big Andy.



BAR NONE MS ASTRO 807A

Bar None Ms Astro 807A is a diluter free, homo polled Astro daughter out of the great EGL P016 donor. She may be one of the best red females that P016 has produced. We have flushed her to Arapahoe and Powerbuilt. She is the foundation for our red program.



CCRO CAROLINA 3326A

Carolina 3326A is a homo black, homo polled full sister to Carolina Exclusive that we purchased with Cave Creek Cattle during the 2019 National Gelbvieh Sale. She has been a great donor female and we are excited about her matings to Black Impact, Godfather, Chief Justice and Final Frontier.



MISS JENJ 507C

Miss JENJ 507C is a tremendous homo black, homo polled female that is one of our program favorites. Her dam was the 2007 NWSS Grand Champion Balancer Female. Her first son, Black Ice, has been well received by breeders. She will be in our donor program soon.

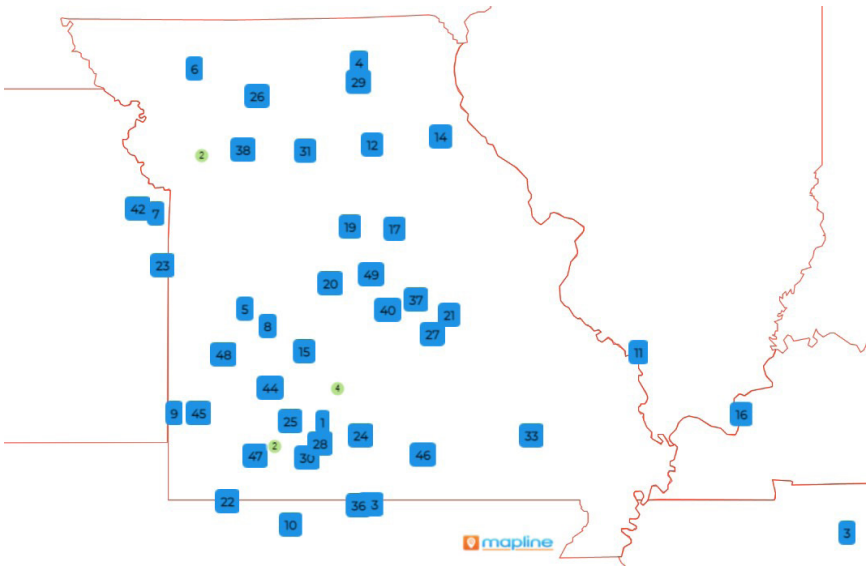
R&D

THANK YOU TO ALL OF OUR CUSTOMERS WHO HAVE PLACED CONFIDENCE IN OUR PROGRAM FOR THEIR BREEDING NEEDS

BRIAN OWEN 270-601-6830

1410 OLD FREDONIA ROAD, PRINCETON, KY 42445

HAGA MEMBERSHIP LOCATOR GUIDE



Note: Placement of member numbers on map may not be geographically accurate but are intended to assist you in locating a breeder. Please refer to the actual address and directions provided.

Live interactive map is available:
www.heartofamericagelbvieh.com

HEART OF AMERICA GELBVIEH ASSOCIATION

Breeding By The Numbers

All Registered Cattle Have Genomic Enhanced EPDs

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- Both Black & Red
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- Many Homo Black
- Most Homo Polled
- Calving Ease & Growth



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- Most Homo Polled



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CATTLE COMPANY

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Cell (479) 806-6511

ref65.lw@gmail.com

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Joe Kendrick

Vice President, District 3

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Ginger Ertel

Secretary, District 3

660-234-5265

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Treasurer, District 1

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District 2

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417-872-6414

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Neal Eugene Hodges

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Cell (870) 704-9450

Email hodgesranch@live.com

Heart of America Gelbvieh Association

Members

1. **Joey Davis**..... **16 Tons Gelbvieh**
731 Turnbo RD, Marshfield, MO 65706
davisj303@yahoo.com * 417-224-5881 *
2. **Aaron & Regina Pennington**..... **Branganmere Cattle Company**
1686 State Hwy. E, Marshfield, MO 65706
apennington47@gmail.com * 417-759-9072 * 417-818-4121
From Marshfield: Take Hwy 38 W out of Marshfield 8 m to State Hwy E l on
Hwy E then 1.5 m, farm on l. From Fair Grove: E thru town on Hwy 125 1 m
to State Hwy E l on Hwy E then 5.5 m, farm on r.
3. **Bill & Stacy Brock**..... **Brock Farms**
14198 W. Browning, Billings, MO 65610
billstacybrock@yahoo.com * 417-773-4296 *
Call for directions
4. **Jeff Proctor**..... **Cave Creek Cattle, LLC**
1200 Jones Rd, Charlotte, TN 37036
cavecreekcattle@gmail.com * 931-801-5787 *
1200 Jones Rd, Charlotte, TN 37036
5. **Ginger Ertel**..... **Ertel Cattle Company**
26694 Anchor Way, Greentop, MO 63546
ginger@ertelcattle.com * 660-234-5265 * www.ertelcattle.com
From US Highway 63 - turn east on Route A and go 1/4 mile, take first right
(south) on Anchor Way and go 3/4 mile, Ertel Cattle Company is located on
the left (north side of road).
6. **Kent Freeman**..... **Freeman, Kent**
857 sw 201 rd, deepwater, MO 64740
kefree13@gmail.com * 417-204-9338 *
GPS
7. **Terry Forbis**..... **GRAND RIVER GELBVIEH**
3115 ST HWY C, ALBANY, MO 64402
GRG1991@WINDSTREAM.NET * 660-726-8084 *
136 TO ALBANY MO TURN NORTH HWY C 3/4 ON LEFT SIDE
8. **Bob & Margee Hart**..... **Hart Farm**
7065 Gibbs Rd., Kansas City, KS 66106
bhart@hartfarm.net * 913-375-1422 * 816-225-8530
From I-70 W of K.C., take I-435 S to exit 8A (Holliday Dr), go 2.75 m E to S
71st St., turn S .25 m to Gibbs Rd, turn E to 2nd driveway on right

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Heart of America Gelbvieh Association

Members

9. **Howard & Sandra Hart**..... **Hart's Gelbvieh Farm**
13175 NE Highway C, OSCEOLA, MO 64776-2680
hartsdesire@centurytel.net * 417-646-2225 *
1/2 Mile East of Iconium, MO on Highway C
10. **Elmer McWilliams**..... **HILLTOP FARMS**
27720 BARTON COUNTY BLVD ASBURY, MO, Asbury, MO 64832
hilltop-farms@hotmail.com * 417-529-0081 *
11. **Neal Hodges**..... **Hodges Ranch**
15530 Hodges Rd, Omaha, AR 72662
hodgesranch@live.com * 870-704-9450 *
12. **Jerry & Karen Wilson**..... **J & K Gelbvieh Farm, Inc.**
335 Gelbvieh Lane, Ava, IL 62907
jkpf88@frontier.com * 618-521-8620 * 618-521-8621
13. **Josh & Melissa Turnmire**..... **J&M Gelbvieh**
34448 STATE HIGHWAY Y, EXCELLO, MO 65247-2432
jmcattle@gmail.com * 660-676-6119 *
From US Hwy 63, take State Hwy Y east for 3.5 miles.
14. **Joshua Phillips**..... **JGP Gelbvieh**
901 NE VanBuren Road, Lathrop, MO 64465
jphillips44@aol.com * 816-914-6053 *
15. **Joseph Kendrick, Jr.**..... **JP Triple K Farms**
6590 County Road 249, Palmyra, MO 63461
jp3kfarm@gmail.com * 573-406-3971 *
8 miles west of Hannibal, MO., North on State Route U at Ely a 1/4 mile,
West(left) on Marion County 249 for 2 miles to farm on left.
16. **Dan & Norma Hutchinson**..... **Justamere Ranch**
12 ELIXER RD, Urbana, MO 65767
justamerefolks@yahoo.com * 816-898-8519 *
From Springfield, North on Hwy 65 to Urbana, right on Hwy D (by Bullseye)
1.5 miles to Dixie Road, left (N) 1 mile on Dixie Road to Elixer Road, (N) on
Elixer, first ranch on right (brick house)

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Heart of America Gelbvieh Association

Members

17. **Wesley Lasher**..... **L&L Gelbvieh**
1789 Lola Rd, Smithland, KY 42081
wlasher89@gmail.com * 270-564-2315 *
18. **Kathleen Lawman Merritt**..... **Lawman Farms**
1150 South Purdy Lane, Columbia, MO 65201
merrittkl@metalink.net * 419-439-3730 *
E of Columbia on I-70 to Hwy Z exit. Take south outer road continuing east
for ~2.5 miles. Road turns away from I-70 & becomes South Purdy Lane.
Farm is 1.5 miles ahead, on the left.
19. **Mike Shrewsbury**..... **Mike & Toni Shrewsbury LLC**
1980 SE Wilson Rd, Lathrop, MO 64465
mikeshrews@aol.com * 816-352-8095 *
20. **Wiley R. McVicker**..... **Missouri River Valley Gelbvieh**
22151 Highway 98, Boonville, MO 65233
mrvgelbvieh@aol.com * 660-621-3471 * I-70 to Exit 111, ease of Boonville,
Missouri. Exit and turn north. In 500 feet turn left onto Highway 98. You
will be going west. Travel 3 miles to the farm which is on the south side of
the road. There is a large cattle sign at the driveway.
21. **Julie Marriott**..... **North Ridge Livestock**
11600 Sims Road, Versailles, MO 65084
marriott.julie.josh@gmail.com * 573-789-7252 *
22. **Jared Nowack**..... **Nowack Cattle Company**
4425 Glaser Hollow Road, Bland, MO 65014
nowackcattlecompany@yahoo.com * 573-280-4633 *
23. **Robert Paul**..... **Paul Gelbvieh**
5149 FR 2230, WASHBURN, MO 65772
mpaul5925@gmail.com * 417-342-1899 *
24. **Thatcher Alexander**..... **Prairie Breeze Ranch**
PO Box 627, Louisburg, KS 66053
Thatcher.Alexander@icloud.com * 913-244-6620 *



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Heart of America Gelbvieh Association

Members

- 25. Ted Probert..... Probert Gelbvieh**
3845 Hwy AB, Mansfield, MO 65704
Probertgelbvieh@gmail.com * 417-718-1818 *
Four miles north of Mansfield on Hwy 5. Right on Hwy AB. 1.75 miles to the far on the left.
- 26. Roger Kathka..... Red Bud Ranch**
670 W Farm Rd 84, Springfield, Mo 65803
rkathka@aol.com * 417-839-0902 *
- 27. Kevin Ireland..... Red Ridge Gelbvieh**
237 SW 30th Ave, Trenton, MO 64683
ksi1987@grundyec.net * 660-635-1433 *
- 28. Dale & Brenda Riley..... Riley's 4-R Gelbvieh**
10085 county road 2340, Rolla, MO 65401
riley4r1@wavecomputers.net * 573-364-4880 * 573 202 9039
north of rolla 8 miles
- 29. Robert & Richard Brooks..... RLB Genetics**
85 Olga Road, Fordland, MO 65652
rlbgenetics@centurylink.net * 417-880-1537 Richard * 417-693-3662 Robert
About 15 miles east of Springfield on Highway 60. South on U Highway 2.5 miles to Olga Road. East on Olga to first drive on the left.
- 30. Dr. and Mrs. Glenn Wehner..... Rocking GV Gelbvieh**
22533 Spencer Lane, Kirksville, MO 63501
gwehner@truman.edu * 660/665-7502 * 660/341-5158
Off MO Hwy 63 turn east on Hwy 6 proceed 100 yards to Spencer Lane south. 1/2 mile to driveway then 400 yards to farm.
- 31. Mike Rogers..... Rogers Gelbvieh Cattle Farm**
2205 Stoneridge Rd., Sparta, MO 65753
MWR518@gmail.com * cell 417-234-0384 *
- 32. Ronald D Rogers..... ROGERS Valley Farm**
212 Long Street, MENDON, MO 64660
ROGERS VALLEY FARM * 660-375-7266 *

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573-821-5112
taverncreekgelbvieh@gmail.com

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P.C. KIM Photography



TED PROBERT

3845 Highway AB, Mansfield, MO 65704



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probertgelbvieh@gmail.com

Heart of America Gelbvieh Association

Members

- 33. Bradley Rumfelt..... Rumfelt Farms**
10496 Birch Rd, Phillipsburg, MO 65722
brumfelt7556@gmail.com * 417-664-6936 *
3 miles west of Phillipsburg Mo Exit 118 on I-44
- 34. Justin Rose..... Rusty Rose Gelbvieh**
877 Wayne 331, Piedmont, MO 63957
Rustyrosegelbvieh@gmail.com * 573-776-3499 * From highway 34 take
county road 331 for about 3/4 of a mile. The road is gravel but at around the
3/4 mile mark you will come to a large hill that is asphalted. At the top of this
hill on the left hand side of the road (east) will be a driveway. That driveway
is where we are located.
- 35. Heather LaShell..... SoapWeed Gelbvieh**
317 State Rd B, Phillipsburg, MO 65722
blackgold_20@yahoo.com * 417-328-8400 *
3 mi south of Long Lane, MO on Hwy B off Hwy 32
- 36. Butch and Barbara LaShell..... SoapWeed Gelbvieh**
317 State Rd B, Phillipsburg, MO 65722
barb@lashell.net * 417-345-6396 *
3 miles south of 32 Hwy at Long Lane, MO on Hwy B off Hwy 32
- 37. John and Judy Steffensen..... Steffensen J5 Cattle Co.**
29 Breeding Ln, Gainesville, MO 65655
JLStef1946@gmail.com * 417-543-5271 *
Same
- 38. Maurice, Mark & Marlon Stuecken Stuecken Brothers**
P.O. Box 205, Freeburg, MO 65035
dstuecken@quakenwindows.com * 573-690-8543 *
You are welcome to visit anytime. Please call for appointment.
- 39. Justin Swindler..... Swindler Farms**
613 Bobcat Ave, Braymer, MO 64624
justinswindler@hotmail.com * 660-707-3071 *
- 40. Tom & Stacy, Justin, Kyle & Grace Vehige..... T Bar S Cattle Company**
761 State Hwy 413, Billings, MO 65610
tbarscattle@gmail.com * 573-690-3813 *
- 41. Blaine Charles Kemna..... Tavern Creek Gelbvieh, LLC**
249 Kemna Bridge Road, Saint Elizabeth, MO 65075
taverncreekgelbvieh@gmail.com * 573-821-5112 *
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Cameron Nowack Bland	Bailey O'Hara Shelbyville
Jarrett Phillips Cole Camp	Katie Phillips Cole Camp

Heart of America Gelbvieh Junior Association 2023 Member Application

I Want to Join the
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Junior Association!

Annual Dues: \$10

(ages birth to 21)

Mail to: Jama Waltz

935 SE 10th Lane, Jasper, MO 64755



Name: _____

Parent's Names: _____

Address: _____

City: _____

State: _____ Zip: _____ Birth Date _____

Phone: (_____) _____

Email: _____

HEART OF AMERICA GELBVIEH ASSOCIATION

<http://www.heartofamericagelbvieh.com/>

<https://www.facebook.com/groups/HeartofAmericaGelbviehAssociation/>

Heart of America Gelbvieh Junior Association Members

Kolton Phillips Cole Camp	Addyson Primm Jasper
Rory Rook Lamar	Karley Rumfelt Phillipsburg
Grace Snyder Columbia	Courtney Spear Carthage
Kate Strackeljahn St. James	Colt Swindler Braymer
Duke Swindler Braymer	Dylan Swindler Braymer
Gage Swindler Braymer	John Tinney Mora
Leighton Tinney Mora	Blain Trickey Adrian
Grayson Turnmire Excello	Keegan Turnmire Excello
Khloe Viebrock Stover	

2023 AGJA Southwest Showdown Western Regionals

May 26-28, 2023

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Heart of America Gelbvieh Association

Members

42. **Robert Smith**..... **Three Crosses Cattle Co**
 942 Starvey Creek Rd, Conway, MO 65632
 threecrossescattle@yahoo.com * 417-299-4632 *
43. **Al Knapp**..... **Triple K Gelbvieh**
 18291 158th St, Basehor, KS 66007
 al@triplekgelbvieh.com * 913-219-6613 * Exit I 70 at Bonner Springs exit
 onto US 73, Go North 1.5 miles, Exit onto US 24 and 40 west. Go 3 miles to
 158th St. Turn South and go 1/2mile oin the right. Sign at road, long drive-
 way
44. **Paul Wade**..... **Twin Peaks Gelbvieh**
 Box 95, Gainesville, MO 65655
 wadecpa@yahoo.com * 417-543-0025 *
45. **Jeff and Kristy Viles**..... **Viles Farms**
 4614 South 68th Road, Bolivar, MO 65613
 kmdviles@yahoo.com * 417-327-3712 * From Springfield, take highway 13
 north to Bolivar. Take the Aldrich exit, Highway T. Go west on Highway T
 approximately 5 miles. At the T/WW intersection, go straight onto Highway
 WW. Go 1 mile to 68th Road. Turn right heading north and go straight 1
 mile and the road dead ends into our place.
46. **Brad and Jama Waltz**..... **Waltz Hay N Cattle**
 935 SE 10th Lane, Jasper, MO 64755
 jwaltzb@gmail.com * 417 793 0788 *
 Call for directions
47. **Jeff Ward**..... **Ward Farms Land and Cattle**
 1151 CR 3280, Willow Springs, MO 65793
 wardfarmscattle@gmail.com * 417-252-0765 *
 US 60/63 into Willow Springs, take main street to Holloway Drive approx 1/2
 Mile on the North
48. **Myron & Valerie Bahm**..... **White Oak Farms**
 21640 Lawrence 2192, Aurora, MO 65605
 whiteoakfarms@live.com * 417-576-0687 *
 From Marionville head west on State HwyZZ, turn south on Lawrence 1220
 to Lawrence 2192, head west approximately 1/4 mile to farm on left.
49. **L D Witt**..... **Witt Cattle**
 1401 S Jackson St, El Dorado Springs, MO 64744
 ref65.lw@gmail.com * 479-806-6511 *
 Adjacent to the north side of city golf course on the west side of El Dorado
 Springs
50. **Gary Felger**..... **Yellow Dog Gelbvieh**
 2832 Fischer RD, Lohman, MO 65053
 garyfelger@hotmail.com * (573) 298-0828 *



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Cell (417) 543-0025

Email: wadecpa@yahoo.com

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1401 South Jackson St., El Dorado Springs, MO 64744
Cell Phone: (479) 806-6511

Name: _____
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City: _____ State: _____ Zip: _____
County: _____
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Membership Link



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Adapted from: Cundiff, L. V., and K. E. Gregory. 1999. "What is systematic crossbreeding?"



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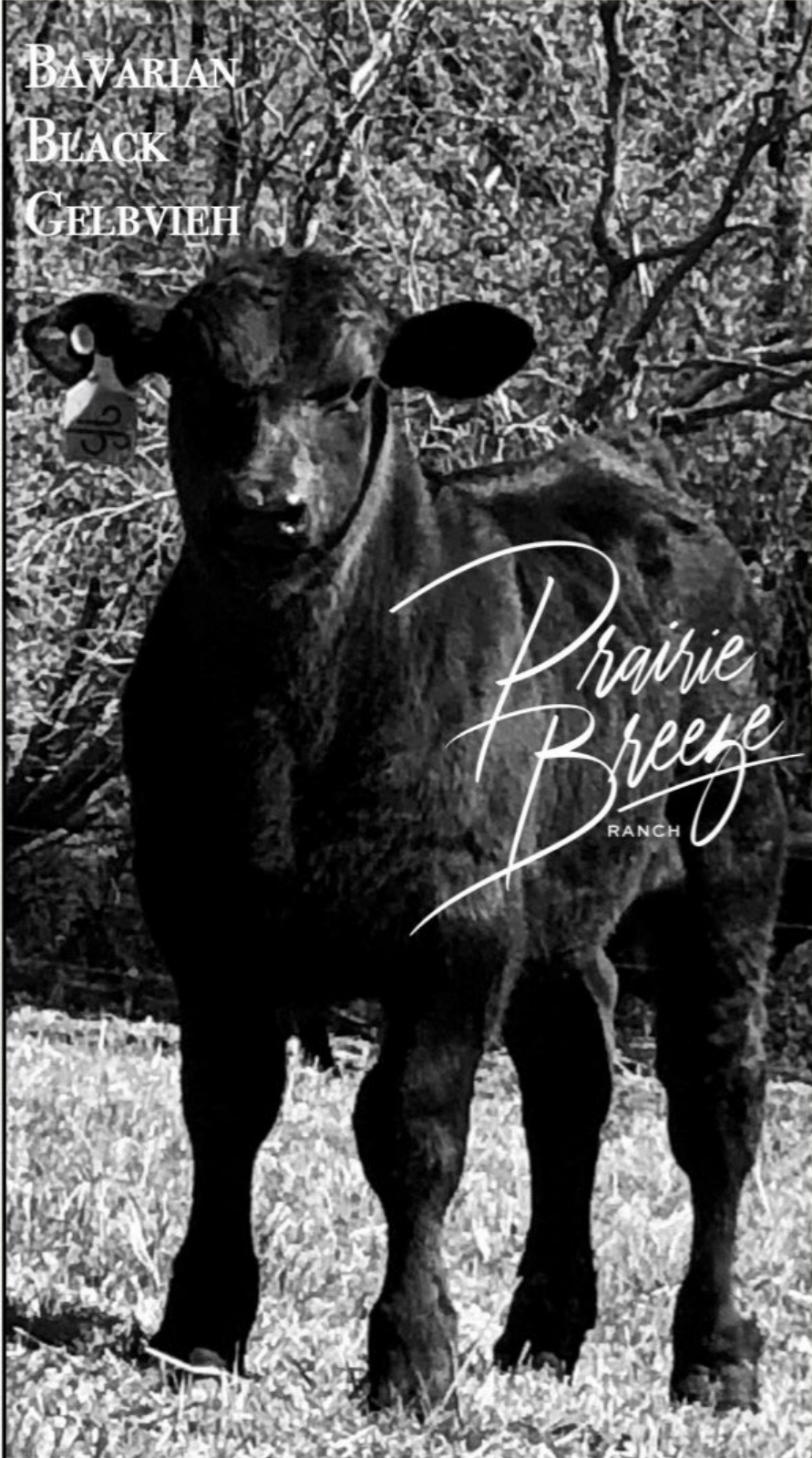
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